



VeloCiTi
Entrepreneurial Dev
PROGRAMME



elevation[^]

The Cape Innovation and Technology Initiative

The Cape Innovation and Technology Initiative (CiTi) is Africa's oldest tech incubator. Working with government, business and society, CiTi promotes the inclusive growth of the digital economy.

The Cape Innovation and Technology Initiative (CiTi) was established in 1999. Over the past 21 years, CiTi has played an integral role in catalysing and supporting the Cape Town tech ecosystem, now recognized as the most productive on the African continent.

In 2019, both CiTi's Entrepreneur Development and Skills Development (CapaCiTi) programmes expanded to support entrepreneurs and youth across the country, and on a Pan-African scale.

The Cape Innovation and Technology Initiative excels through:



Great industry reputation for delivery, thought leadership and innovation



Physical presence in the vibrant communities of Woodstock and Khayelitsha



Complete end-to-end business support from idea stage to R30m-a-year companies



Proven clustering and ecosystem development in FinTech, EdTech and gaming



B-BBEE Level 4 supplier that can address 3/5 elements of the B-BBEE Scorecard



Strong corporate, public, academic and SMME partnerships



Strong M&E and administration



Scarce skills development and high-value job placement

VeloCiTi

VeloCiTi's purpose is to grow and support entrepreneurs and entrepreneurial ventures through tech enablement, mentorship, funding and ecosystem access.

Why?

- By growing, supporting and scaling businesses we are fueling job creation, youth employment and stimulating the economy.

How?

- ***"We must look at what needs to be done to promote and encourage the entrepreneurial spirit and an entrepreneurial culture."* Cyril Ramaphosa.**
With the right mentorship, support, training, access to networks and funding, entrepreneurs will become the employment generators of tomorrow.

What support are we offering?

- Entrepreneurship on Demand
- Funding Readiness
- Customised training and mentorship programmes
- Tech enablement programmes (through Woman in Business and Youth in Business)
- Corporate ESD Solutions (for enterprise and supplier development)
- Ecosystem Access (across CiTi's offerings)
- CiTizens (opportunity to be part of our Alumni and leverage our networks)
- Developing bespoke entrepreneurial programmes

Digital Skills Development

CapaCiTi Digital Career Accelerator is CiTi's skills development division. Our vision is to enable inclusive growth of the digital economy by ensuring a supply pipeline of future, skilled employees with relevant technical skills matched to industry demand. We do this through innovative training and experiential learning programmes that focus on both technical and professional development.

CapaCiTi co-ordinates expertise, technology and resources to provide unemployed, young South Africans the opportunity to receive training and experience in highly demanded digital, job and career critical skills, giving them a foundation for successful and fulfilling careers. CapaCiTi currently offers three pathways for entry into the digital world of work at our campuses based in Saltriver, Cape Town and Braamfontein, Johannesburg.



Ecosystem development & space

Providing space and engagement opportunities for entrepreneurs and business to engage, work and learn. We carefully select industries of the future to support and stimulate, with Open Innovation Clusters that include:



Open Innovation Clusters

When CiTi was established, our founders were motivated by the work of Michael Porter on cluster theory. He essentially codified what was happening in Silicon Valley and Northern Italy, explaining how regional economies built vibrant, tight ecosystems – highly integrated spaces between business, government, society and entrepreneurs. The open innovation clusters were exactly how regional economies were built into global superstars and that is what we want for South Africa and Africa.

By forming Open Innovation Clusters, CiTi is able to increase the productivity of companies in the cluster, drive innovation and stimulate new businesses in the field.

We carefully select industries of the future to support and stimulate, with Open Innovation Clusters that include:



FinTech



EdTech



BioTech



TravelTech



DataTech

CiTi is entering its next strategic phase and will be building on its successful platform to expand its model to other African cities.

Information Technology

Information Technology has become more pervasive over the past 15 years. Today IT forms an integral ingredient for success across the innovation spectrum ranging from products and services innovation (internet of things) to business model innovation (mobile money for the unbanked) to social innovation. CiTi supports IT-enabled innovation across a multitude of sectors, including FinTech (and blockchain), TravelTech, HealthTech, Edtech, BioTech and OpenGov.

CiTi is continually facilitating access to the digital economy by providing training and support programmes to businesses enabling the adoption of efficiencies and opportunities available through software, the internet and mobile phone applications. In line with the innovation construct this platform generates opportunities for technology businesses to create products and services for these informed customers.

Elevation programme Offering

Our Elevation programme offering is our B-BBEE solution package for enterprise and supplier development (ESD) and comprises of various targeted programme offerings specifically designed to suit the individual needs of our corporate clients with a focus on delivering strategic value and an achievable, measurable ROI.

We are focussed on:



Creating and further empowering robust entrepreneurs



Developing and growing sustainable businesses



Supporting, cultivating and promoting women and youth owned businesses



Ensuring that our corporate clients receive an impactful return on their ESD spend

Our Corporate ESD Offering

Our Corporate ESD offering includes:



Sourcing, assessment and recruitment



Ecosystem access



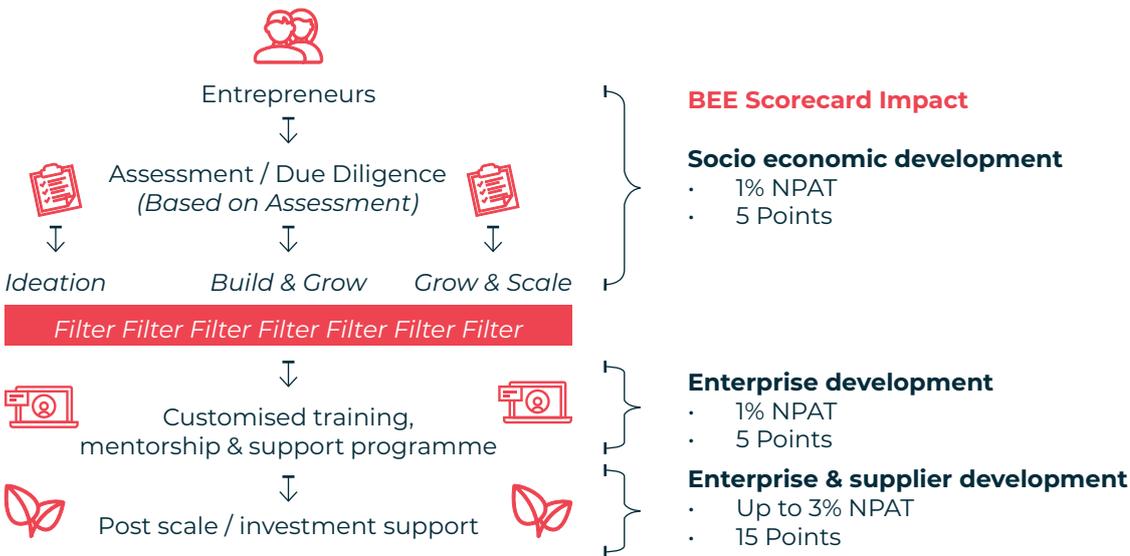
Mentorship and training



Funding readiness and preparation support

Scorecard

By investing in entrepreneurial development, you can claim BEE points:



Why us?

20+ Proven 20+ year track record of success



Customise programmes to fit within corporate strategy



Comprehensive monitoring and evaluation



Extensive reporting



Ecosystem to plug into



NPO

Conclusion

With the right mentorship, support, training, access to networks and funding, entrepreneurs will become the employment generators of tomorrow.



“We must look at what needs to be done to promote and encourage the entrepreneurial spirit and an entrepreneurial culture.” - Cyril Ramaphosa

For more information please contact:

Lara Rosmarin | Head of Entrepreneur Development and Incubation
lara@citi.org.za | +27 82 673 6219

www.citi.org.za

