



Important dates for the Injini African EdTech Bootcamp

The programme will take place virtually and will require all participants to have a stable internet connection. Up to three members of each solution's team may participate, but at least one team member must be able to commit to attending all of the programmatic sessions.

The programme includes three workshops covering the following topics:

1. Startup Strategy (Understanding the key influencers on any business): Day 1
2. Customer Value (Creating a solution based on user and customer needs): Day 2
3. How to Pitch your Startup (Preparing for the final pitch at the end of the programme): Day 2

| DATE | TIME | DESCRIPTION |
|------------------------------|--------------------------|---|
| Monday, 23 August 2021 | 23:59 SAST | Deadline to submit application for participation in bootcamp |
| Thursday, 26 August 2021 | No later than 17:00 SAST | <ul style="list-style-type: none"> • Selected participants will be notified of successful application |
| Friday, 27 August 2021 | No later than 17:00 SAST | <ul style="list-style-type: none"> • Participants granted access to "Fundamentals for EdTech Entrepreneurs" course |
| Tuesday, 31 August 2021 | 10:30 - 12:30 SAST | <ul style="list-style-type: none"> • Day 1 of Virtual Bootcamp (including facilitation of first workshop) • Deliverables assigned |
| <i>1 - 3 September 2021</i> | <i>N/A</i> | <i>Independent work on deliverables</i> |
| Monday, 6 September 2021 | 10:30 - 12:30 SAST | <ul style="list-style-type: none"> • Day 2 of Virtual Bootcamp (including facilitation of final two workshops) • "Fundamentals for EdTech Entrepreneurs" coursework (modules specified above) to be completed • Deadline for submission of Day 1 deliverables |
| <i>7 - 10 September 2021</i> | <i>N/A</i> | <i>Independent work on deliverables</i> |
| 13 September 2021 | 10:00 - 12:00 SAST | <ul style="list-style-type: none"> • Office hours and pitch practice (optional) • Deadline for submission of Day 2 homework (17:00 SAST) |
| Thursday, 16 September 2021 | 14:00 - 15:45 SAST | Pitch Day - Presentation of Solution & Progress |